



# ORCHIDHUG<sup>®</sup>

PATENT PENDING

The smart way to mount orchids beautifully & naturally





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# ORCHIDHUG<sup>®</sup>

makes it easy to attach orchids and bromeliads to trees, without the need to tie the entire tree

Its carefully designed structure provides a secure yet gentle grip that won't harm the delicate stems or leaves, allowing your orchids to flourish in their elevated new home

With Orchidhug, your plants can thrive naturally and effortlessly, just as they would in the wild







# WHY IS ORCHIDHUG<sup>®</sup> UNIQUE?



**Wonderful:** Show orchids, highlight the tree's charm



**Safe:** Gentle support, no damage, no strangling ropes



**Easy:** Install in seconds with one stainless-steel screw



**Reusable:** Switch as many plants as you like without changing the system



# WHY SELL ORCHIDHUG<sup>®</sup>

OrchidHug is a patented solution for mounting orchids & bromeliads on trees — Fast, secure & elegant



**Proven Success:** 10,000+ units sold in just 3 years



**Customer-Approved:** Replaces harmful & unattractive ropes



**Effortless & Safe:** Installs in seconds, highlights orchids in style

With OrchidHug, your customers create stunning gardens while you add a unique and high-demand best-seller to your shelves

**A true must-have for every store!**

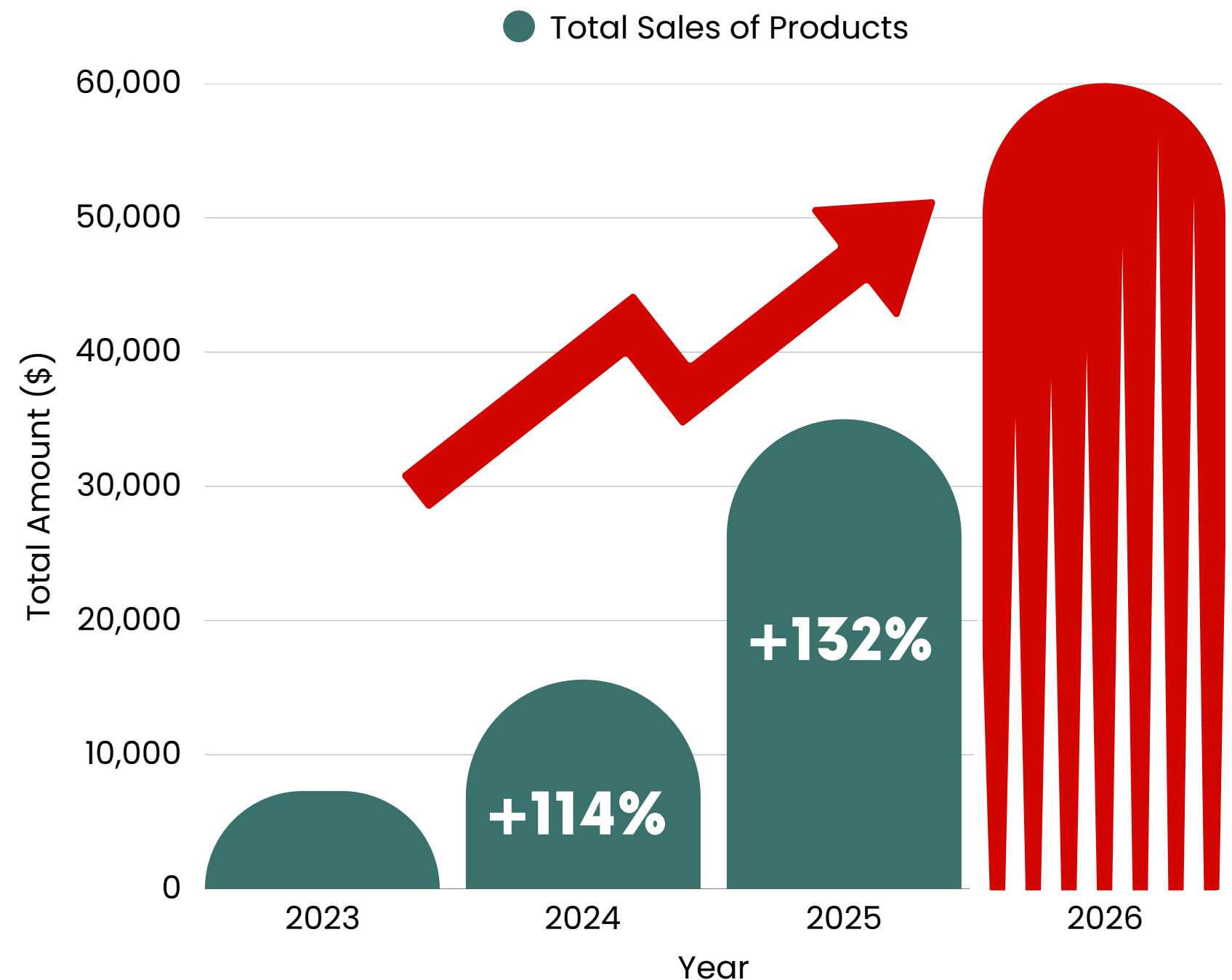


# EXPONENTIAL SALES GROWTH

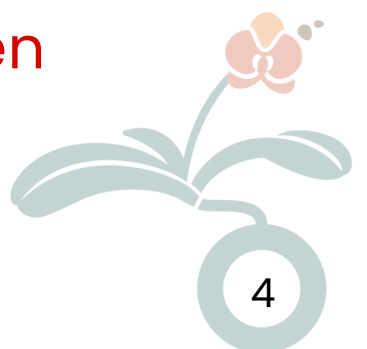


OrchidHug continues to gain traction with sustained year-over-year growth. The brand closed 2025 with over 130% sales growth compared to 2024, reinforcing its potential for retail and nursery expansion.

A proven best-seller that keeps accelerating



- **Now:** Strong traction on Amazon
- **Next step:** Expanding into nurseries & garden retailers where orchids are sold



# OUR BOX

Complete Display Solution Ready For Your Store

EACH BOX INCLUDES:



## 70 READY-TO-SELL KITS

### Each Kit Includes:

- 1 Large Ring
- 1 Small Ring
- 2 Stainless Steel Screws



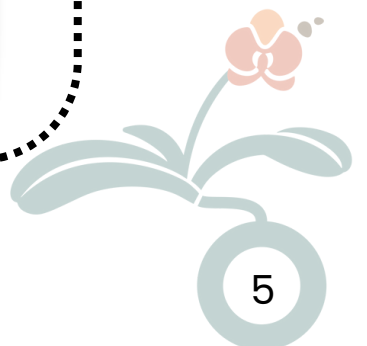
## 3 DISPLAY STRIPS

### Display Strips:

- 12 Kits per Strip
- Clear Informative Image
- Easy to Hang
- Boosts Visibility & Sales



For distributor inquiries, contact us at [info@orchidhug.com](mailto:info@orchidhug.com)





# WHOLESALE PRICING

Let's grow together. Bring Orchidhug to your customers

Trademark ✓



Patent Pending ✓



Insurance Policy ✓



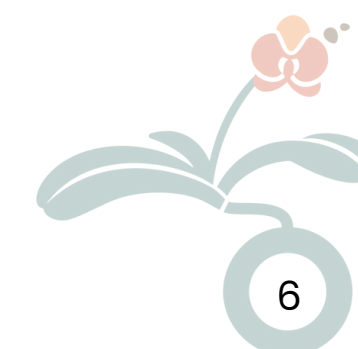
**SUGGESTED FINAL RETAIL PRICE** 💡 **\$10.99-\$12.99**

VOLUME BOXES	COST PER BOX - 70 KITS	COST PER KIT	SUGGESTED MARGIN
1 to 5	\$350	\$ 5.00	<b>54% - 61%</b>
6 to 10	\$280	\$ 4.00	<b>63% - 69%</b>
11 to 20	\$245	\$ 3.50	<b>68% - 73%</b>
20+	\$220	\$ 3.14	<b>71% - 76%</b>



Higher volumes = **higher margins for your store**

For distributor inquiries, contact us at [info@orchidhug.com](mailto:info@orchidhug.com)





# ON SHELVES



Home Depot



Trader's Joe



Nurseries





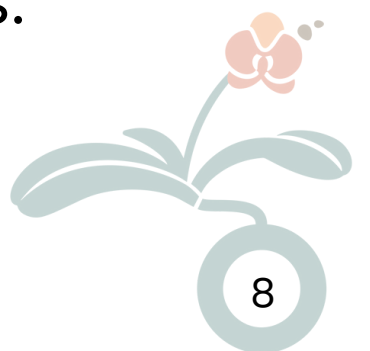
# TARGET MARKET

## FINAL CONSUMER

- **Women 40+** → orchid and gardening enthusiasts.
- **Garden enthusiasts** → people looking for practical and elegant solutions to care for their plants.
- **Orchid & bromeliad collectors** → value systems that do not harm the tree or the plant.
- **Eco-conscious buyers** → prefer sustainable solutions over pantyhose or zip ties.

## B2B

- **Nurseries & garden centers** → sell orchids and tropical plants.
- **Specialty orchid retailers** → stores specialized in orchids/bromeliads.
- **Home & garden retailers** → Home Depot, Lowe's, Publix, Traders Joe, Winn-Dixie, Walmart...
- **Boutique lifestyle stores** → sell premium home décor and gardening products.



# HOW IT WORKS



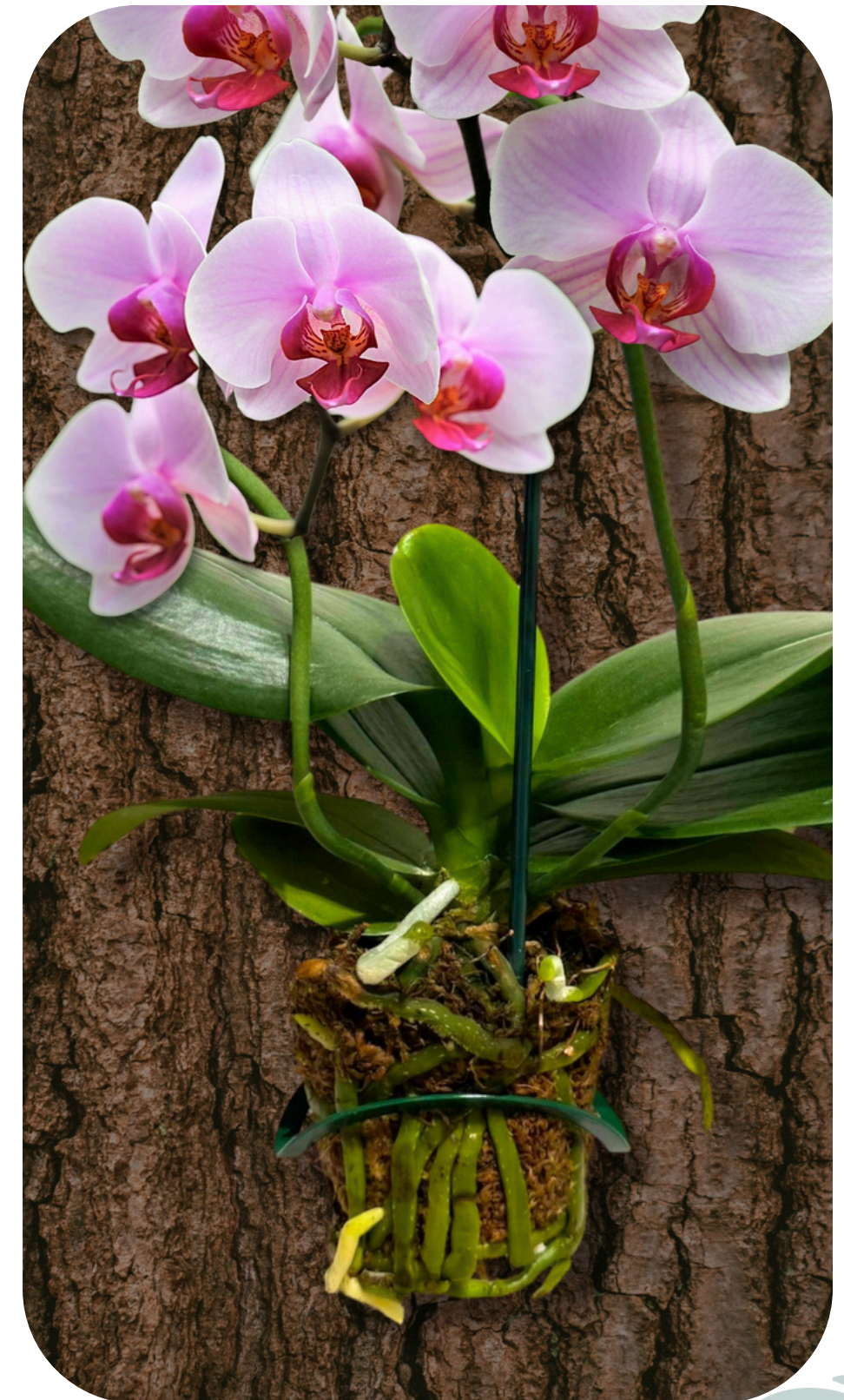


# TWO STYLES ONE SOLUTION



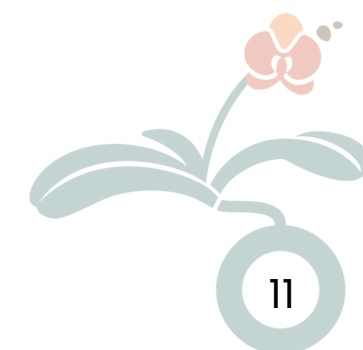
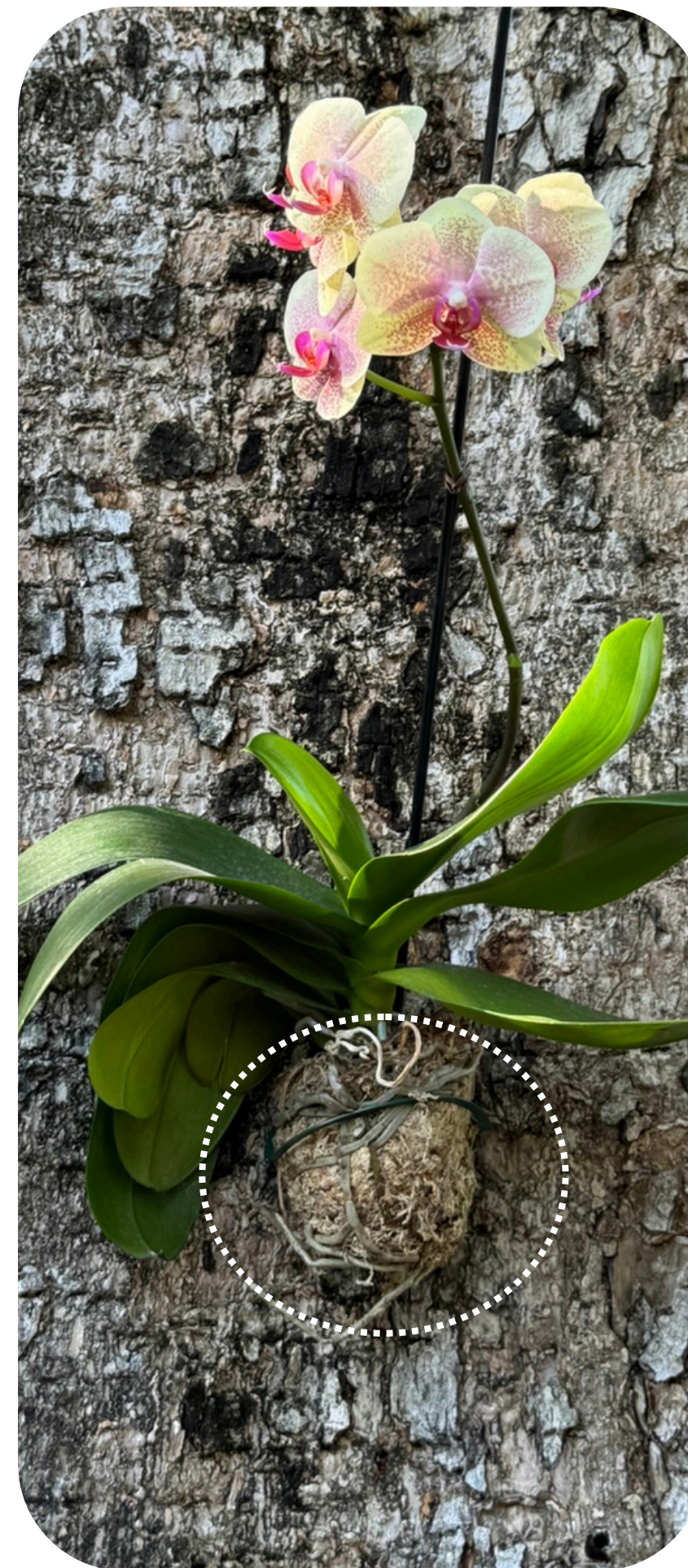
Flexible design:  
Mount orchids in their pot or directly on  
the tree

▶ WATCH NOW





# SAY GOODBYE TO THESE PROBLEMS





# TRANSFORM YOUR TREES

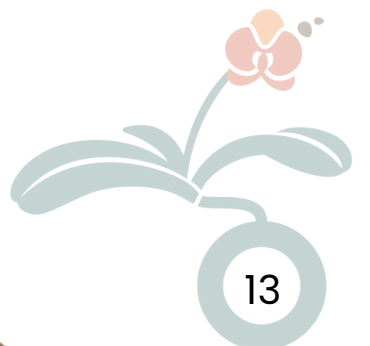
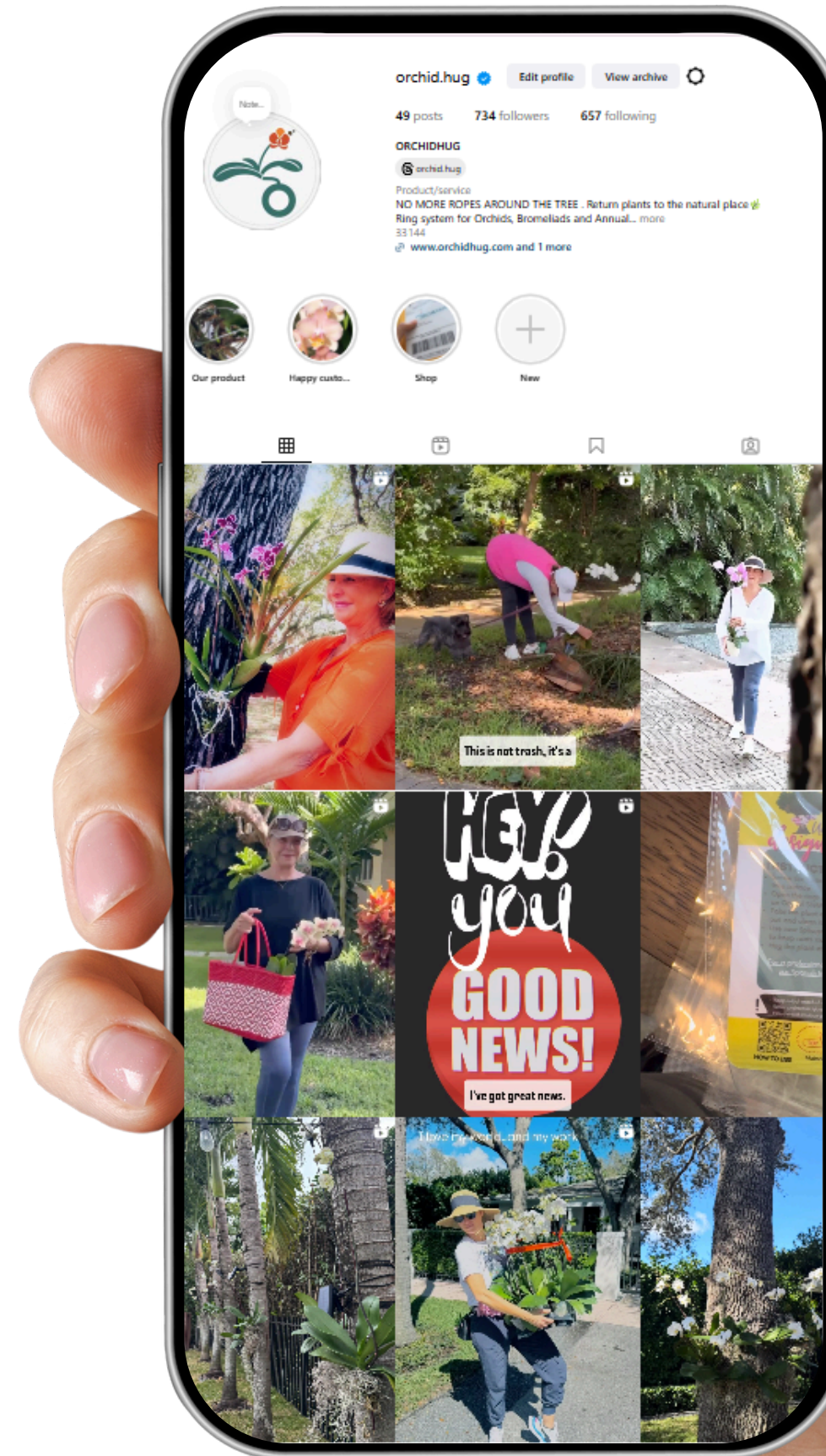




# DISCOVER OUR STORY

- Discover our story on Instagram
- Enjoy and get inspired with our videos

CLICK HERE >



# CUSTOMER VOICES

M

**Mark** June 17, 2025, 8:26:05 AM

★★★★★ — **Game changer for orchid lovers!**

I installed Orchidhug in minutes—just a screwdriver, no fuss. The design is super smart: open rings for airflow, strong material, and a green finish that blends right into nature. Mounted a couple on my backyard tree, and my orchids took off. Way healthier roots, no rot, and they actually look amazing—like floating art. Honestly, it's the best setup I've found. Sturdy, sleek, and makes plant swaps a breeze. Wish I'd discovered it sooner.

[Reply](#)

D

**Deann** April 28, 2025, 4:30:05 PM

**Love the Orchid Hug!**

It made putting my orchid on my tree so easy! I would highly recommend this and it was so easy to use! Let's pray my orchid survives! 💖

[Reply](#)

G

**Gloria** May 1, 2024, 2:27:19 PM

**OMG**

Compre este producto para probarlo y colocar 3 orquideas grandes en mi arbol de mi patio trasero, y fue demasiado facil y rapido. Siempre tenia que pedirle ayuda a mi esposo, ya que nuestro arbol es muy ancho y no me daban las manos. Con este sistema practicamente lo puedo hacer casi que con una sola mano. Tanto me gusto que lo comprati con mis amigas fanaticas de la orquideas.



Amazon Customer

★★★★★ **Work great**

Reviewed in the United States on May 16, 2025

**Verified Purchase**

Really liked how they look and function. Just what I needed

One person found this helpful

[Helpful](#)

[Report](#)



C.T. Jacott

★★★★★ **It worked**

Reviewed in the United States on October 22, 2024

**Verified Purchase**

The Orchid hanger was easy to use. Sadly, my orchid did not make it.

[Helpful](#)

[Report](#)



StanC

★★★★★ **Great Product**

Reviewed in the United States on September 12, 2024

**Verified Purchase**

This orchid hanger is fantastic. I'm placing my second order. I attach orchids and bromeliads to the tree in my yard.

One person found this helpful

[Helpful](#)

[Report](#)



Retired 2014

★★★★★ **Great idea**

Reviewed in the United States on November 17, 2023

**Verified Purchase**

Such a cool idea. Looking forward to hanging up more orchids and bromeliads. A little on the pricy side but still great. Need to make larger sizes.

[Helpful](#)

[Report](#)



claudia

★★★★★ **Love these**

Reviewed in the United States on October 13, 2023

**Verified Purchase**

I used coco husk as a medium to hold orchid in place instead of sphagnum moss. Worked GREAT

[Helpful](#)

[Report](#)

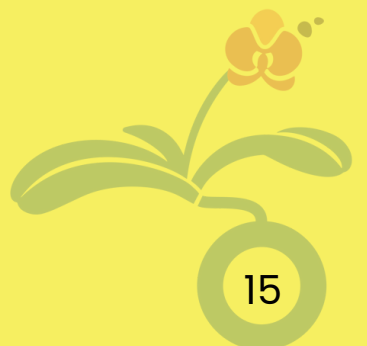






# LET'S GROW TOGETHER

CLICK HERE



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woman-owned business



“Partner with us to bring orchids to life in every garden”

