



The easiest way to display orchids

# ORCHIDHUG<sup>®</sup>

PATENT PENDING



**UNIVERSAL SIZE**

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**ORCHIDHUG** PATENT PENDING®

makes it easy to attach orchids and bromeliads to trees, without the need to tie the entire tree

Its carefully designed structure provides a secure yet gentle grip that won't harm the delicate stems or leaves, allowing your orchids to flourish in their elevated new home

With Orchidhug, your plants can thrive naturally and effortlessly, just as they would in the wild





# WHY IS ORCHIDHUG<sup>®</sup> UNIQUE?



**Wonderful:** Show orchids, highlight the tree's charm



**Universal:** Adapts to both small and large orchids



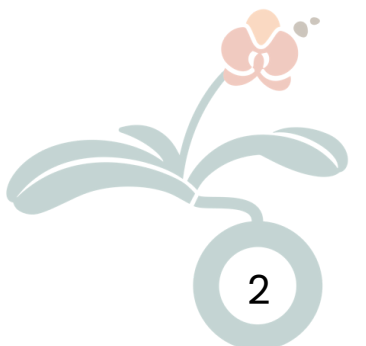
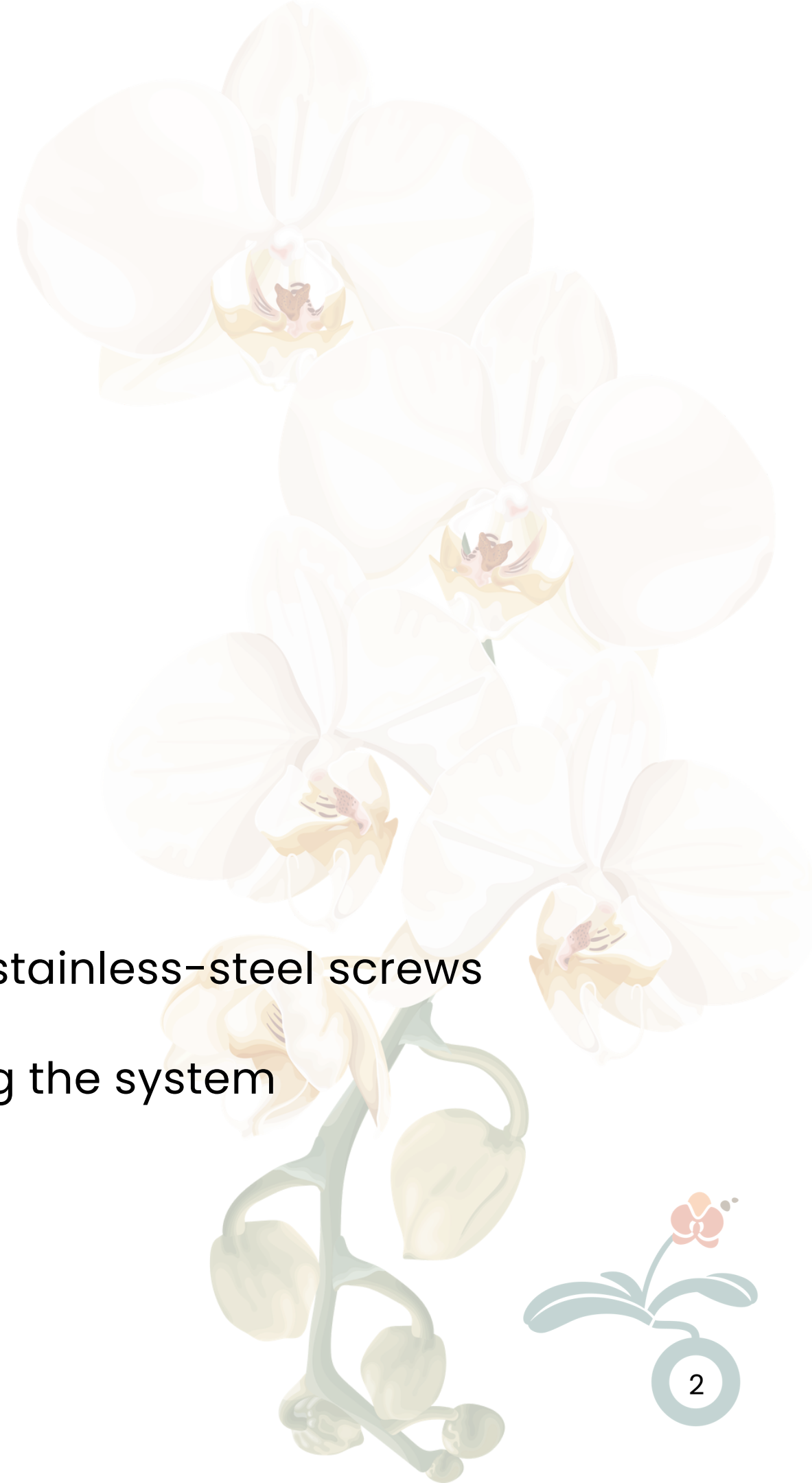
**Safe:** Gentle support, no damage, no strangling ropes



**Easy:** Install in seconds. Package comes ready with included stainless-steel screws



**Reusable:** Switch as many plants as you like without changing the system





# WHY SELL ORCHIDHUG<sup>®</sup>

OrchidHug is a patented solution for mounting orchids & bromeliads on trees — Fast, secure & elegant



**Proven Success:** 12,000+ units sold in just 4 years



**Customer-Approved:** Replaces harmful & unattractive ropes



**Effortless & Safe:** Installs in seconds, highlights orchids in style

With OrchidHug, your customers create stunning gardens while you add a unique and high-demand best-seller to your shelves

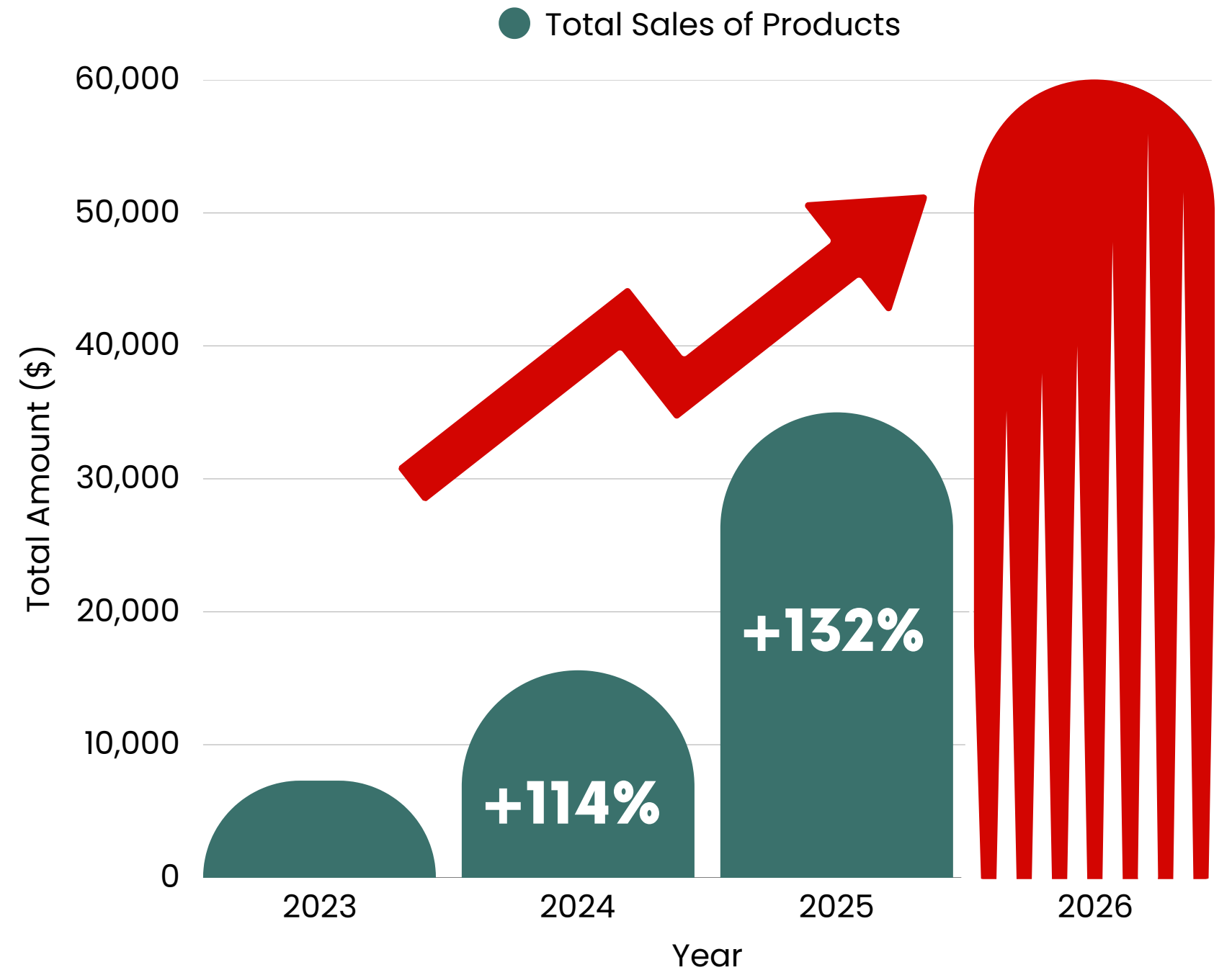
**A true must-have for every store!**

# EXPONENTIAL SALES GROWTH

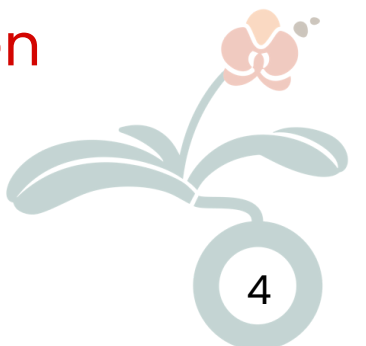


OrchidHug continues to gain traction with sustained year-over-year growth. The brand closed 2025 with over 130% sales growth compared to 2024, reinforcing its potential for retail and nursery expansion.

A proven best-seller that keeps accelerating



- **Now:** Strong traction on Amazon
- **Next step:** Expanding into nurseries & garden retailers where orchids are sold



# OUR BOX

Complete Display Solution Ready For Your Store

EACH BOX INCLUDES:



## 100 READY-TO-SELL KITS

**Each Kit Includes:**

- 2 Universal Ring
- 2 Stainless Steel Screws



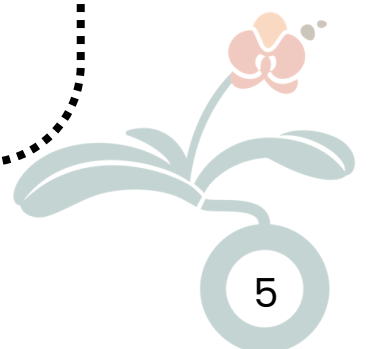
## 3 DISPLAY STRIPS

**Display Strips:**

- 12 Kits per Strip
- Clear Informative Image
- Easy to Hang
- Boosts Visibility & Sales



For distributor inquiries, contact us at [info@orchidhug.com](mailto:info@orchidhug.com)



# WHOLESALE PRICING

Let's grow together. Bring Orchidhug to your customers

Trademark ✓



Patent Pending ✓



Insurance Policy ✓



## SUGGESTED FINAL RETAIL PRICE

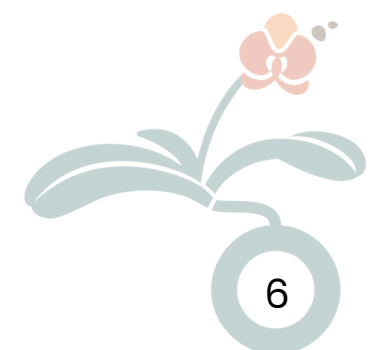
# \$10.99-\$12.99

VOLUME BOXES	COST PER BOX - 100 KITS	COST PER KIT	SUGGESTED MARGIN
1 to 5	\$500	\$ 5.00	<b>54% - 61%</b>
6 to 10	\$400	\$ 4.00	<b>63% - 69%</b>
11 to 20	\$350	\$ 3.50	<b>68% - 73%</b>
20+	\$314	\$ 3.14	<b>71% - 76%</b>



Higher volumes = **higher margins for your store**

For distributor inquiries, contact us at [info@orchidhug.com](mailto:info@orchidhug.com)



# ON SHELVES



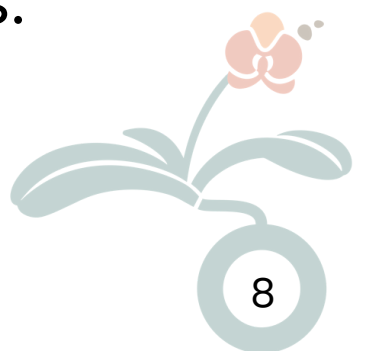
# TARGET MARKET

## FINAL CONSUMER

- **Women 40+** → orchid and gardening enthusiasts.
- **Garden enthusiasts** → people looking for practical and elegant solutions to care for their plants.
- **Orchid & bromeliad collectors** → value systems that do not harm the tree or the plant.
- **Eco-conscious buyers** → prefer sustainable solutions over pantyhose or zip ties.

## B2B

- **Nurseries & garden centers** → sell orchids and tropical plants.
- **Specialty orchid retailers** → stores specialized in orchids/bromeliads.
- **Home & garden retailers** → Home Depot, Lowe's, Publix, Traders Joe, Winn-Dixie, Walmart...
- **Boutique lifestyle stores** → sell premium home décor and gardening products.



# HOW IT WORKS



# TWO STYLES ONE SOLUTION

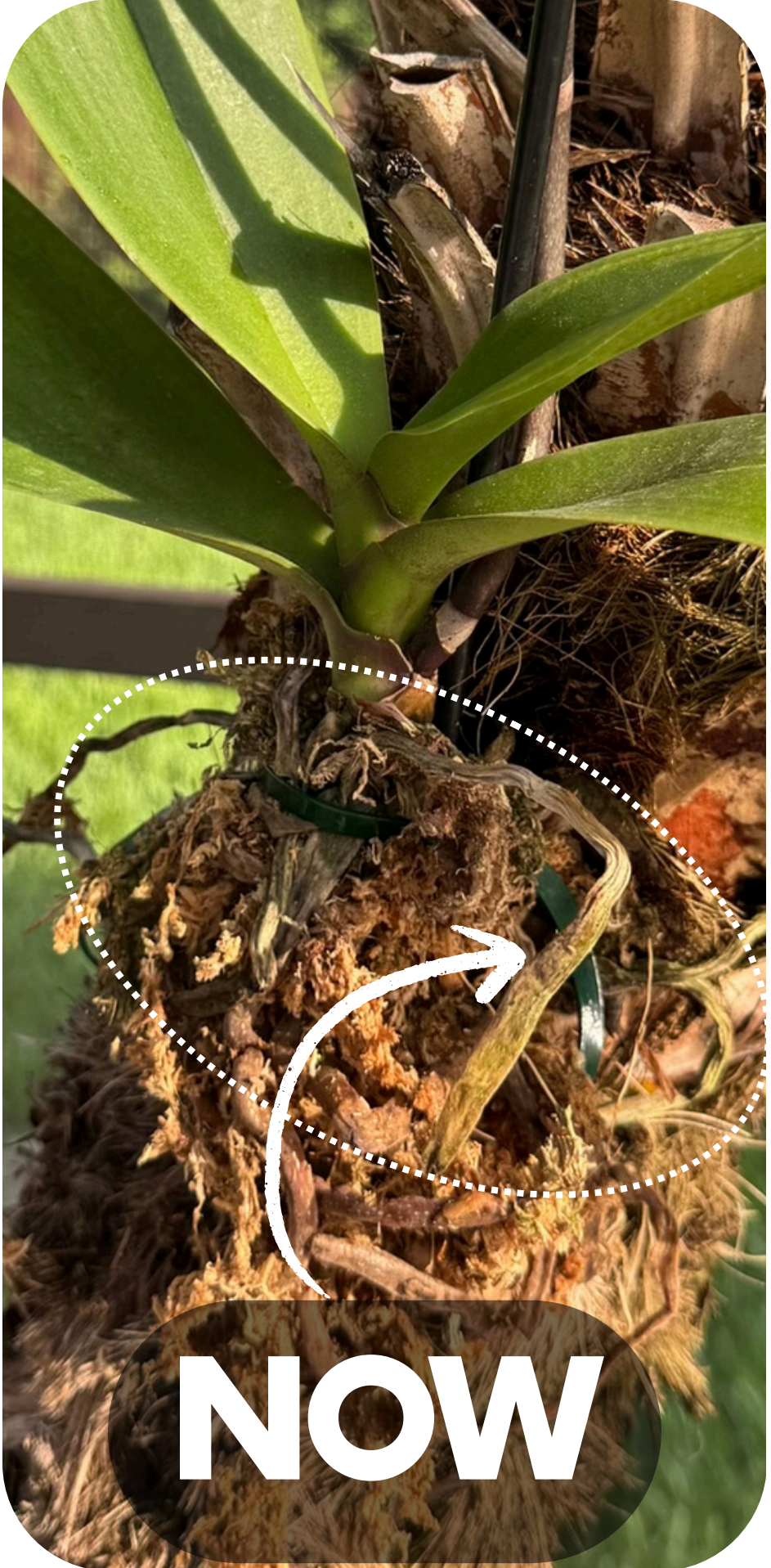


Flexible design:  
Mount orchids in their pot or directly on the tree

[▶ WATCH NOW](#)



# SAY GOODBYE TO THESE PROBLEMS



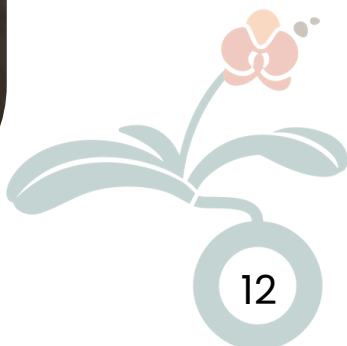
# TRANSFORM YOUR TREES



**BEFORE**



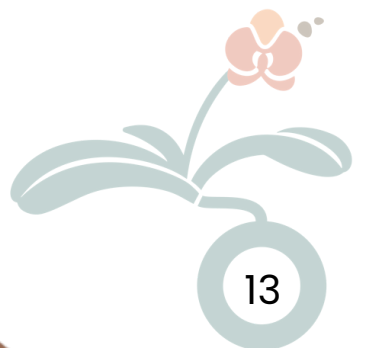
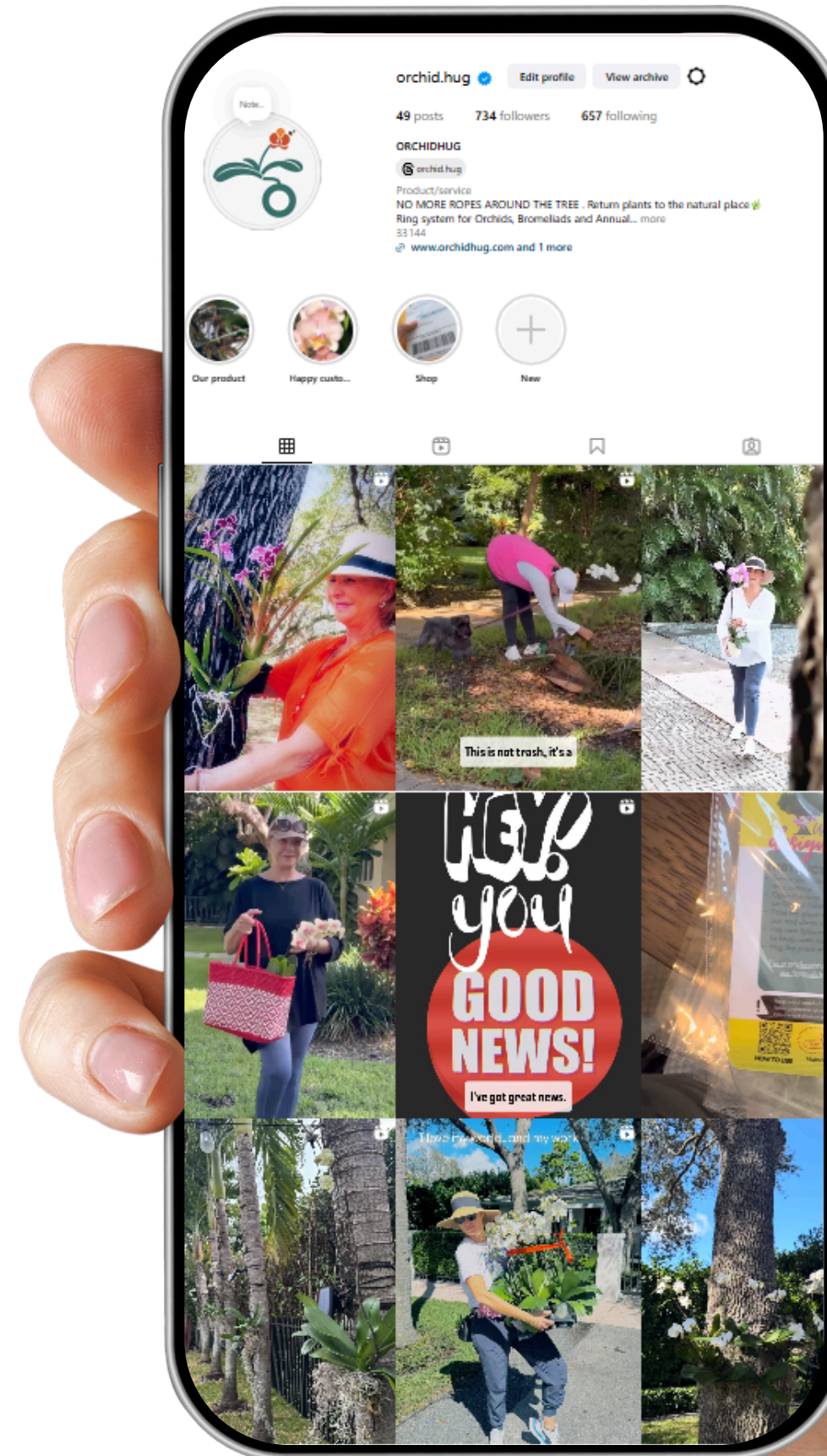
**AFTER**



# DISCOVER OUR STORY

- Discover our story on Instagram
- Enjoy and get inspired with our videos

CLICK HERE >



# CUSTOMER VOICES

M

**Mark** June 17, 2025, 8:26:05 AM

★★★★★ — **Game changer for orchid lovers!**

I installed Orchidhug in minutes—just a screwdriver, no fuss. The design is super smart: open rings for airflow, strong material, and a green finish that blends right into nature. Mounted a couple on my backyard tree, and my orchids took off. Way healthier roots, no rot, and they actually look amazing—like floating art. Honestly, it's the best setup I've found. Sturdy, sleek, and makes plant swaps a breeze. Wish I'd discovered it sooner.

[Reply](#)

D

**Deann** April 28, 2025, 4:30:05 PM

**Love the Orchid Hug!**

It made putting my orchid on my tree so easy! I would highly recommend this and it was so easy to use! Let's pray my orchid survives! 💕


[Reply](#)

G

**Gloria** May 1, 2024, 2:27:19 PM

**OMG**

Compre este producto para probarlo y colocar 3 orquideas grandes en mi arbol de mi patio trasero, y fue demasiado facil y rapido. Siempre tenia que pedirle ayuda a mi esposo, ya que nuestro arbol es muy ancho y no me daban las manos. Con este sistema practicamente lo puedo hacer casi que con una sola mano. Tanto me gusto que lo comprati con mis amigas fanaticas de la orquideas.

 Amazon Customer

★★★★★ **Loved it!**

Reviewed in the United States on April 9, 2026

**Verified Purchase**

Easy to install. Just like advertised. Will buy more soon 😊

One person found this helpful

[Helpful](#)

[Report](#)

 Diego & Carola

★★★★★ **The best orchids gadget ever!**

Reviewed in the United States on March 1, 2026

**Verified Purchase**

Very very easy instalation! No more than 5 minutes! I love it!

What a cool idea !



2 people found this helpful

[Helpful](#)

[Report](#)

 Dee

★★★★★ **Very easy to use!**

Reviewed in the United States on March 8, 2026


**Verified Purchase**

Very easy to use!!

2 people found this helpful

[Helpful](#)

[Report](#)

 Ezequiel Zamora

★★★★★ **Super Easy to install**

Reviewed in the United States on November 25, 2025

**Verified Purchase**

Great product! The orchid hug ring is sturdy, well-made, and perfect for hanging my orchids in a natural, stylish way. It holds the plant securely without damaging the roots. Looks beautiful and works exactly as described.



 Kathy K

★★★★☆ **Great idea to allow for hanging orchids on your trees in (or out of) their pots**

Reviewed in the United States on November 9, 2025

**Amazon Vine Customer Review of Free Product** ( [What's this?](#) )


I have too many orchids and they seem to thrive outside in on our lanai (local term for the roof covered screen in area of the house, usually by a pool) here in our Central FL location. I have wanted to try to attach them to trees outside the lanai so I can still enjoy their blooms without messing up the lanai with water, orchid medium, etc but I had no idea how to attach them to the trees. This set appears to provide an ingenious method of hanging while staying in their current pots. The simple instructions are clearly spelled out on the back of the package; you slip the pot into the loop you nail onto the tree. This allows me to remove the potted orchid to bring closer to or inside the house on those very rare days when the temperatures plummet below orchid survival temps. If they hold up they will be truly functional. It is too soon to report how sturdy the rings (because thee rings are not very thick) and how long they will last but I will report back if they fail.



2 people found this helpful

[Helpful](#)

[Report](#)

 Eva G.

★★★★★ **Super easy to use**

Reviewed in the United States on November 15, 2025

**Verified Purchase**

This is the best idea in the world for orchids! Too good material and super simple to use! I highly recommend it or the most

2 people found this helpful

[Helpful](#)

[Report](#)

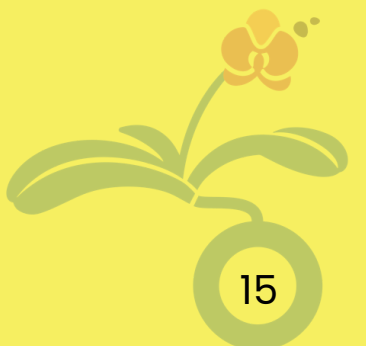
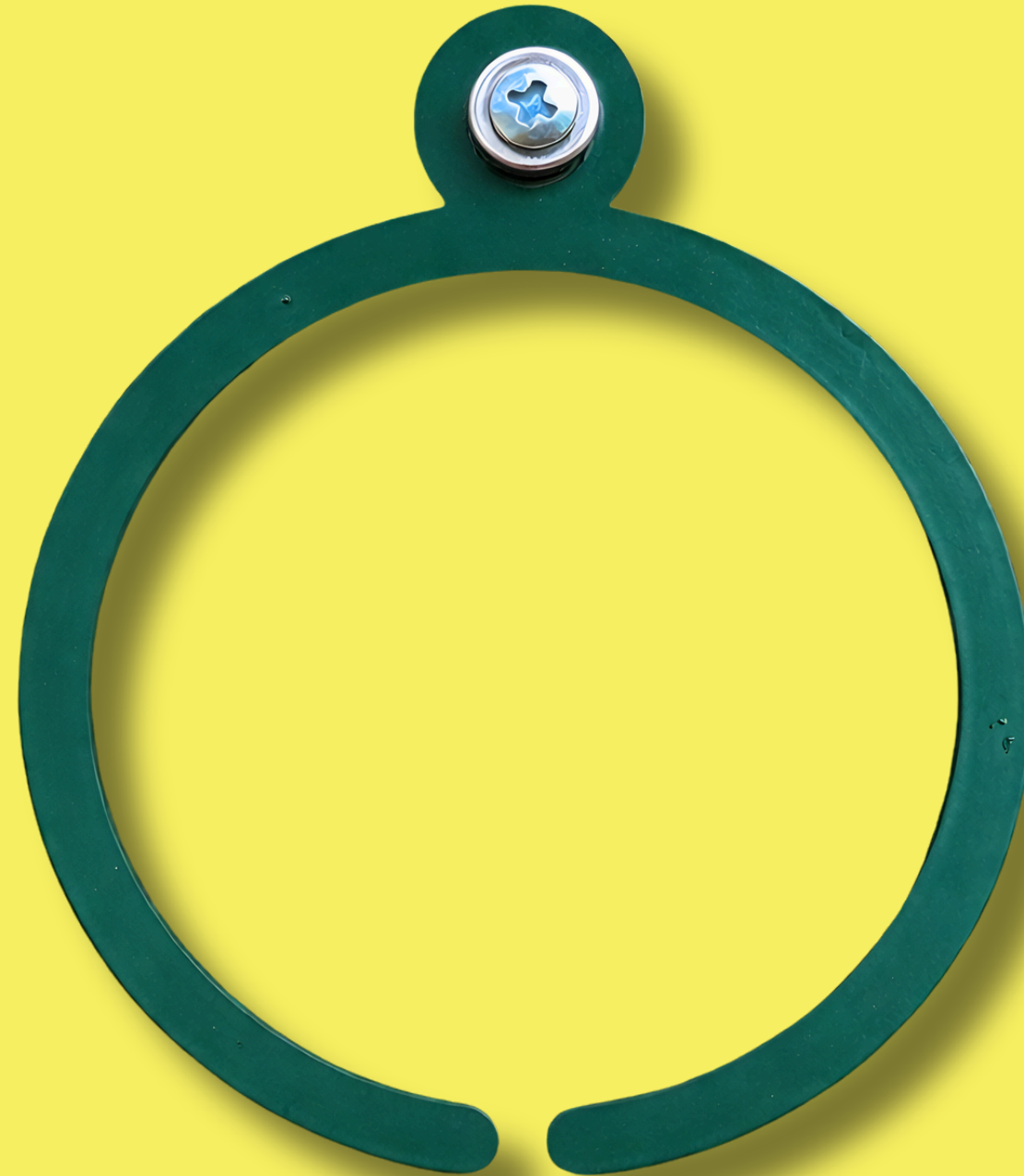
Translated from Spanish by Amazon

[See original](#) · [Report translation](#)



**LET'S GROW  
TOGETHER**

**CLICK HERE**



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woman-owned business



“Partner with us to bring orchids to life in every garden”

